



# CANS Annual Meeting 2011

January 14-16

“The Future of Your Neurosurgical Practice  
after Health Care Reform”

CONTACT INFORMATION

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THE RITZ-CARLTON®  
SAN FRANCISCO



## Invitation

Dear Fellow Neurosurgeon,

California neurosurgeons are facing the greatest professional crisis since the malpractice insurance threat of the 1970s. Now the threat is a magnitude greater...your practice patterns, independence, patient relationships, all will drastically change...did I mention income?

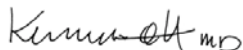
The California Association of Neurological Surgeons led neurosurgeons in challenging the medical malpractice threat in the 70s and helped craft the MICRA law which is the envy of most states. Now we must meet the greater challenge of ObamaCare by understanding its far-reaching consequences and influencing changes to this reform in the hope of benefiting our patients and our craft.

Join us at the Annual Meeting in San Francisco January 14-16, 2011. The topic: "**The Future of your Neurosurgical Practice after Healthcare Reform.**"

The setting is the Ritz-Carlton Hotel on Nob Hill where we have negotiated a beautiful venue at great rates in a wonderful city for this troublesome topics.

On Saturday we will hear from healthcare leaders about the impact of healthcare legislation on the hospitals, neurosurgeons in private and academic practice. An afternoon of exploring additional sources of practice incomes should be very interesting, including the controversial topic of surgeon-owned distributorships!

We are now obliged to incorporate electronic health records in our practices. On Sunday, January 16, CANS will offer a course on the value, implementation and financing of EHR for neurosurgeons and their staffs. This valuable information will be free to those registering for the Saturday meeting...additionally free to the office staff members of our neurosurgeons attendees. We strongly urge members of your medical staff to join us for Sunday's seminar.



**Kenneth Ott, M.D., F.A.C.S.**  
**President**

## Hotel Reservations



THE RITZ-CARLTON®  
SAN FRANCISCO

Find yourself in the heart of San Francisco, just blocks from mainstay landmarks like Union Square, Fisherman's Wharf and Chinatown – but miles away from an ordinary hotel experience. The Ritz-Carlton San Francisco is a tranquil five-star hotel from which to enjoy the city's spirited atmosphere and numerous cultural opportunities.

Reservations must be made by December 21, 2010 to receive the contracted group rate of \$225.00 (\$325 for one-bedroom suites).

### Preferred method for reservations

[https://www.ritzcarlton.com/en/Properties/SanFrancisco/Reservations/Default.htm?gc=cnsn\\_sa&nr=1&ng=1](https://www.ritzcarlton.com/en/Properties/SanFrancisco/Reservations/Default.htm?gc=cnsn_sa&nr=1&ng=1)

or call the reservations department  
at 1-800-241-3333

Hotel parking rate is \$48 per night. The Ritz does not provide a complimentary shuttle but you can ride the SuperShuttle 800 BLUE VAN (800 258-3826); \$17 one-way). For a list of other shuttle services, log on to <http://www.sftravel.com/shutl.html>.

### Guest Room Features & Amenities

Original artwork by local artists featuring city landmarks and scenes;  
32-inch HD LCD Flat-panel televisions with dual speakers, DVD/CD player; cable; Wireless Internet access; iPod docking stations; Broadband connections on guestroom desktops; Electronic in-room laptop safes

### Property Features & Amenities

Complimentary computer kiosks with printing;  
For families, the under-five toddler-proof precautions through the hotel's Protect Our Little Ones (POLO) program; The Ritz also provides a complimentary "Nanny Survival Kit."

## Schedule of Events: **The Future of Your Neurosurgical Practice after Health Care Reform**

### **Saturday Meeting**

7:30 a.m. **Continental Breakfast/Visit Exhibits**

7:50-8:10 **CANS Business Meeting**

Kenneth Ott M.D.

President, California Association of Neurological Surgeons

#### **“THE FUTURE OF YOUR NEUROSURGICAL PRACTICE AFTER HEALTH CARE REFORM”**

8:30-9:20

**The Impact of Federal Health Care Legislation on Hospitals and Neurosurgeons in California**

C. Duane Dauner, President, California Hospital Association

9:20-10:10

**New Models of Care under Health Care Reform**

John Jenrette, MD, Chief Executive & Medical Officer  
Sharp Community Medical Group, San Diego

**10:10-10:40 break/visit exhibits**

10:40-11:20

**Federal and State Law: Its Effect on your Future Practice**

Gary Spradling, Attorney, Duckor Spradling Metzger & Wynne

11:20-noon **Panel Discussion**

noon- 1:00 **Luncheon/ Speaker**

1:00-1:40

**Locum Tenens**

Duane Gainsburg, M.D., Weatherby Locums

1:40-2:20

**Medical Device Distributorship Model**

Angela Carlson, President, Alliance Surgical Distributors

2:20- 3:00

**Gain Sharing with Hospitals**

Matthew Cutler, CEO Select HealthCare Solutions

3:00-3:40

**Expert Witness Testimony**

Rosalie Hamilton, Consultant, Expert Communications

3:40-4:20

**The Challenge of the New Health Care Legislation to Academic Neurosurgery**

Bob Carter, M.D., Chief of Neurosurgery, UCSD

*\* the last 10 minutes of each presentation will be reserved for discussion.*

### **Dinner at the Ritz**

**Saturday Terrace Room**

**7:00 cocktails; 7:30 dinner**

**Choice of Entree** (*salad, dessert and wine included*):

- Georgian Bass, Ponzu Glaze, Lemon Grass Scented Rice, Roasted Shitakes
- Grass Fed Prime Beef Tenderloin, Potato Puree, Seasonal Vegetables, Bordelaise Sauce
- Farrotto (*similar to risotto*), Wild Mushrooms, Swiss Chard, Caramelized Onion

**For children (3-12)**

Chicken Tenders, French Fries, Fresh Fruit & Berries,  
Ice Cream, Juice or Milk

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### **Award Ceremony**

(immediately following dinner)

### **Sunday**

#### **“Electronic Health Records... All that Neurosurgeons and their Staffs Need to Know”**

**8:00-9:00 Brunch for attendees and exhibitors**

This session open to all neurosurgeons and office staff.  
Up to 2 office staff members can attend at no charge if  
physician registers for Saturday meeting.

**Some topics to be covered:**

How to prepare for the conversion  
Hardware/software  
Implementation and training  
Costs  
Security issues  
Coding compliance  
Image managing

**This session will be sponsored by two  
major EHR providers.**

# CANS ANNUAL MEETING 2011 REGISTRATION FORM

## Ritz-Carlton Hotel, San Francisco, CA, January 14-16, 2011

Name (please print) \_\_\_\_\_

Neurosurgeon \_\_\_ other (please specify) \_\_\_\_\_ Telephone \_\_\_\_\_

Address \_\_\_\_\_ Fax \_\_\_\_\_

City, State, Zip \_\_\_\_\_ E-mail \_\_\_\_\_

**Saturday Meeting Registration January 15 7:30 am**

*(includes opening reception on Friday for everyone and lunch on Saturday)*

**CANS Members \$ 300      Senior Members \$250**  
**Non-Members \$ 350      Residents no charge**

- Please indicate if you will attend Saturday luncheon *(there is a \$50 lunch fee for guests and spouses)* \_\_\_\_\_  
*Total # of lunches*

**Saturday Banquet      Cocktails 7:00 pm; Dinner 7:30 pm**

Per Person \$150 Name \_\_\_\_\_ Beef \_\_\_ Bass \_\_\_ Veg \_\_\_  
 Guest \$150 Name \_\_\_\_\_ Beef \_\_\_ Bass \_\_\_ Veg \_\_\_  
 Children (3-12) \$ 60 Name(s) \_\_\_\_\_ (chicken tenders)  
 \_\_\_\_\_

**Sunday EHR Seminar January 16 8:00 am- noon** *(includes brunch); for neurosurgeons and staff*

- fee is waived for up to 2 staff members whose neurosurgeon registers for Saturday's meeting; all others \$100 per person.**

Physician Name \_\_\_\_\_  
 Office Staff Name(s) \_\_\_\_\_  
 \_\_\_\_\_

**TOTAL AMOUNT DUE by January 1, 2011 \$ \_\_\_\_\_**

*No refund requests (including no-shows) will be accepted after January 1, 2011 so that quantities can be guaranteed to the hotel.  
 (A \$50 processing fee will be charged for all refunds.)*

**Payment Information:**

Check enclosed (payable to CANS) \_\_\_\_\_ or VISA \_\_\_\_\_ or MasterCard \_\_\_\_\_

Card number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on card \_\_\_\_\_

Address if different from above \_\_\_\_\_

**CANS office use only**

log \_\_\_\_\_  
 conf sent \_\_\_\_\_  
 name tag \_\_\_\_\_  
 check # \_\_\_\_\_  
 date \_\_\_\_\_  
 cc settled \_\_\_\_\_  
 QB ledger \_\_\_\_\_

**Hotel Room Reservations:** Call the Ritz (800-241-3333 ) by December 21, 2010 or log on to:  
<https://www.ritzcarlton.com/en/Properties/SanFrancisco/Reservations/Default.htm?gc=cnscnsa&nr=1&ng=1>  
 to ensure a room at the group rate of \$225.00. Please check here when you have made your hotel reservations \_\_\_\_\_

**Return registration form to CANS, 5380 Elvas Ave., #216, Sacramento, CA 95819 or fax to 916 457-8202.**

Contributions to the California Association of Neurological Surgeons are not tax deductible as charitable contributions; however, they may be tax deductible as ordinary and necessary business expenses.

For lovers of fine art - don't miss this wonderful exhibit  
(ends January 18)  
at the de Young Fine Arts Museum, Golden Gate Park



## **Gogh, Gauguin, Cézanne, and Beyond: Post-Impressionist Masterpieces from the Musée d'Orsay**

**(exhibit ends January 18, 2011 )**

The second of two exhibitions from the Paris Musée d'Orsay's permanent collection, Van Gogh, Gauguin, Cézanne, and Beyond: Post-Impressionist Masterpieces from the Musée d'Orsay follows on the heels of the first with a selection of the most famous late-Impressionist paintings by Claude Monet and Auguste Renoir, as well as works representing the individualist styles of the early modern masters, including Vincent van Gogh, Henri de Toulouse-Lautrec, Paul Gauguin, and the Nabis Pierre Bonnard and Édouard Vuillard.

It is here where the Orsay's collection shines brightest with masterpieces such as Van Gogh's *Starry Night over the Rhone*, a haunting *Portrait of the Artist*, and *Bedroom at Arles*. The exhibition includes a superior collection of paintings from the Pont-Aven school, including Gauguin's masterpiece *Self-Portrait with The Yellow Christ*. The exhibition concludes with the Orsay's spectacular collection of pointillist paintings, represented by the masters Georges Seurat and Paul Signac.

*The de Young is the only museum in North America to host the exhibition.*

### **Advance tickets are recommended**

#### Ticket Information:

Adults: \$20 advance, \$25 day-of-visit; Seniors (65+): \$17 advance, \$22 day-of-visit

Students with ID: \$16 advance, \$21 day-of-visit; Youths (6–17): \$10 advance, \$15 day-of-visit

Free for FAMSF members and children 5 and under.

Tickets are issued for a specific date and time and include general admission. Advance tickets are highly recommended.

[Order advance tickets » http://deyoung.famsf.org/orsay](http://deyoung.famsf.org/orsay)

Hours for Van Gogh, Gauguin, Cézanne and Beyond will be extended on selected dates in November, December, and January.  
[Click here for the full schedule of extended exhibition hours.](#)

Museum members may reserve free advance tickets for the exhibition. Tickets are issued for specific dates and times.